

Privacy Policy

Data Management Information

Data Protection, Data Security

1. Protection of Personal Data

Löbest Ltd., with regard to the provisions of Act LXIII of 1992 on the protection of personal data and the publicity of data of public interest, takes all measures reasonably expected to protect your personal data.

Generally, we do not request any personal data from you to browse our website. However, in certain cases — for example, if you wish to purchase a product through our website — we may need your name, phone number, address, and email address (see section 2 for details). In such cases, we will inform you in advance on our website so that you can decide whether to use our service, which requires providing personal data. This prior notice includes reference to the terms mentioned here, explaining how Löbest Ltd. uses your personal data and for what purposes. By granting permission to use your personal data, you authorize Löbest Ltd. to use your data under the conditions described herein.

As a general rule, Löbest Ltd. uses the personal data you provide only to the necessary extent and solely to provide the service you requested on our website. If we wish to use your personal data for purposes other than this — for example, to improve our website or services — we will always request your separate consent on our website. If you do not wish to grant this additional permission, or if you later decide to withdraw it, you can do so by email, fax, or even by phone.

Since Löbest Ltd. cannot verify the accuracy of the personal data provided or whether it was indeed supplied by the person indicated, Löbest Ltd. is not responsible for any potential misuse or any direct or indirect damages or costs arising from such misuse. If you notice that someone has provided personal data concerning you in your name to us, please notify us immediately. Upon receiving such notification, we will promptly delete the service requested in your name and your personal data, unless you provide different instructions.

2. Privacy Statement

During the data collection necessary for the order, Löbest Ltd. records the following information about Customers:

Data required to identify the Customer:

- Name
- Shipping address
- Email address
- Contact phone number

Optionally provided data:

- Additional information
- Billing name
- Billing address

For the purpose of delivering the orders, Löbest Ltd. makes the following data available to the Carrier or the Carrier's Agent:

- Name of the ordering party
- Full shipping address
- Additional information (possible delivery time slots)
- Order amount including delivery fee (in case of cash on delivery orders)
- Customer's phone number and other contact details

3. Modification/Deletion of Personal Data

The Customer may modify their provided personal data at any time in the online store, or request assistance with this via email or telephone.

4. Other information collected in connection with the use of the Website

If the User does not specifically provide any personal data or information about themselves on the Website, the Data Controller does not collect or process any personal data about the User in a way that would allow the User to be personally identified.

By visiting the Website, all Users consent to the Data Controller using cookies managed by external service providers necessary for recording the data and information described in this Privacy Notice in connection with the Website.

Such data include information from the User's logging-in computer generated during the use of the Website, which are automatically recorded by the cookies used on the Website as a result of technical processes. These data are not linked to any other personal user data, i.e., the User cannot be identified based on these data. Only the external service providers managing the cookies and the Data Controller have access to these data.

The Data Controller uses the services of the Google Analytics system in connection with the Website. Cookies managed by Google Analytics assist in measuring the traffic and other web analytics data of the Website. The information collected by these cookies is transmitted to and stored on external servers operated by Google. Google uses this information primarily on behalf of the Data Controller to track Website traffic and prepare analyses about activities on the Website. Google is entitled to transfer this information to third parties if required by law. Google is also entitled to share this data with third parties involved in data processing. Detailed information about data processing by Google Analytics can be found at (<http://www.google.com/analytics>).

The Data Controller's advertisements are displayed by external providers (Google, Facebook) on internet sites. These external providers (Google, Facebook) use cookies to store that the User has previously visited the Data Controller's Website and based on this – personalize – the ads displayed to the User (i.e., engage in remarketing activities).

Google's cookie usage can be disabled via Ad Settings (more information: <http://www.google.hu/policies/privacy/ads/>). Users may also opt out of cookies from external providers on the Network Advertising Initiative's opt-out page (<http://www.networkadvertising.org/choices/>).

The data processing of the aforementioned external providers is governed by their respective privacy policies, and the Data Controller assumes no responsibility for such data processing.

Data collected using these technologies cannot be used to identify the User, and the Data Controller does not link these data to any other potentially identifying data.

The primary purpose of using such data is to enable the Data Controller to operate the Website properly, which includes tracking Website traffic data and detecting possible abuses related to Website usage.

In addition, the Data Controller may use this information to analyze usage trends, improve and develop Website functions, and obtain comprehensive traffic data about the overall use of the Website.

If you do not wish for the above information to be collected about you in connection with your use of the Website, you can partially or

completely disable the use of cookies in your internet browser settings or otherwise modify cookie message settings.

5. Data management registration number: NAIH-72318/2014